Calcutta Business School

MANDATORY DISCLOSURE

Mandatory Disclosure Updated on	–	Sep, 2026

AICTE File No.	–	Eastern/1-46224222291/2026/EOA
Date & Period of last Approval	–	16th March 2026, Period: 2026-27

1.	**Name of the Institution**	–	Calcutta Business School
	Address of the Institution	–	Diamond Harbour Road
			J L No. 30 RS No. 153
			Bishnupur, 24 Parganas (South)
	City & Pin Code	–	Bishnupur – 743503
	State / UT	–	West Bengal
	Longitude & Latitude	–	88° 16' 22" E & 22° 23' 30" N
	Phone No. with STD Code	–	033 2420 5200
	Office hours at the Institution	–	10.00 am to 6.00 pm
	Academic hours at the Institution	–	10.15 am to 5.30 pm
	E- mail	–	dean@calcuttabusinessschool.org
	Website	–	https://calcuttabusinessschool.org.in/
	Nearest Railway Station (distance in KM)	–	Howrah, 40kms.
	Nearest Airport (distance in KM)	–	NSCBI Airport, 50kms.
	Type of Institution	–	Private – Self Financed (AICTE approved)
	Category (1) of the Institution	–	Minority – Linguistic - Marwari
	Category (2) of the Institution	–	Co-Ed

2.	**Name and Address of Trust/Society/Company**	–	Shikshayatan Foundation
	Type of the organization	_	Trust
	Address of the organization	–	11 Lord Sinha Road
			Kolkata 700 071
	Phone No.	-	033–22821450, 22826350
	Fax No.	-	033-22826350
	Email	-	sg@shrishikshayatanschool.com
	Website of the organization	–	https://shikshayatanfoundation.org/

3.	**Name of the Principal/Director**		
	Name of the Principal	–	Dr. Anindya Dutta
	Exact designation	–	Principal
	Phone No. with STD Code	–	+91 9831270005
	E-Mail	–	deanl@calcuttabusinessschool.org
	Highest degree	–	PhD
	Field of specialization	–	Marketing

4. Name of the affiliating University / Board	–	PGDM (Not Applicable); BBA (UG Course)
		Maulana Abul Kalam Azad University of Technology (MAKAUT)
Address	–	NH-12 (Old NH-34) Simhat, Haringhata, Nadia 741249, West Bengal
Website	–	https://www.makautwb.ac.in/
Latest affiliation period	–	Applied (under process)

5. Governance

•Governing Board Members

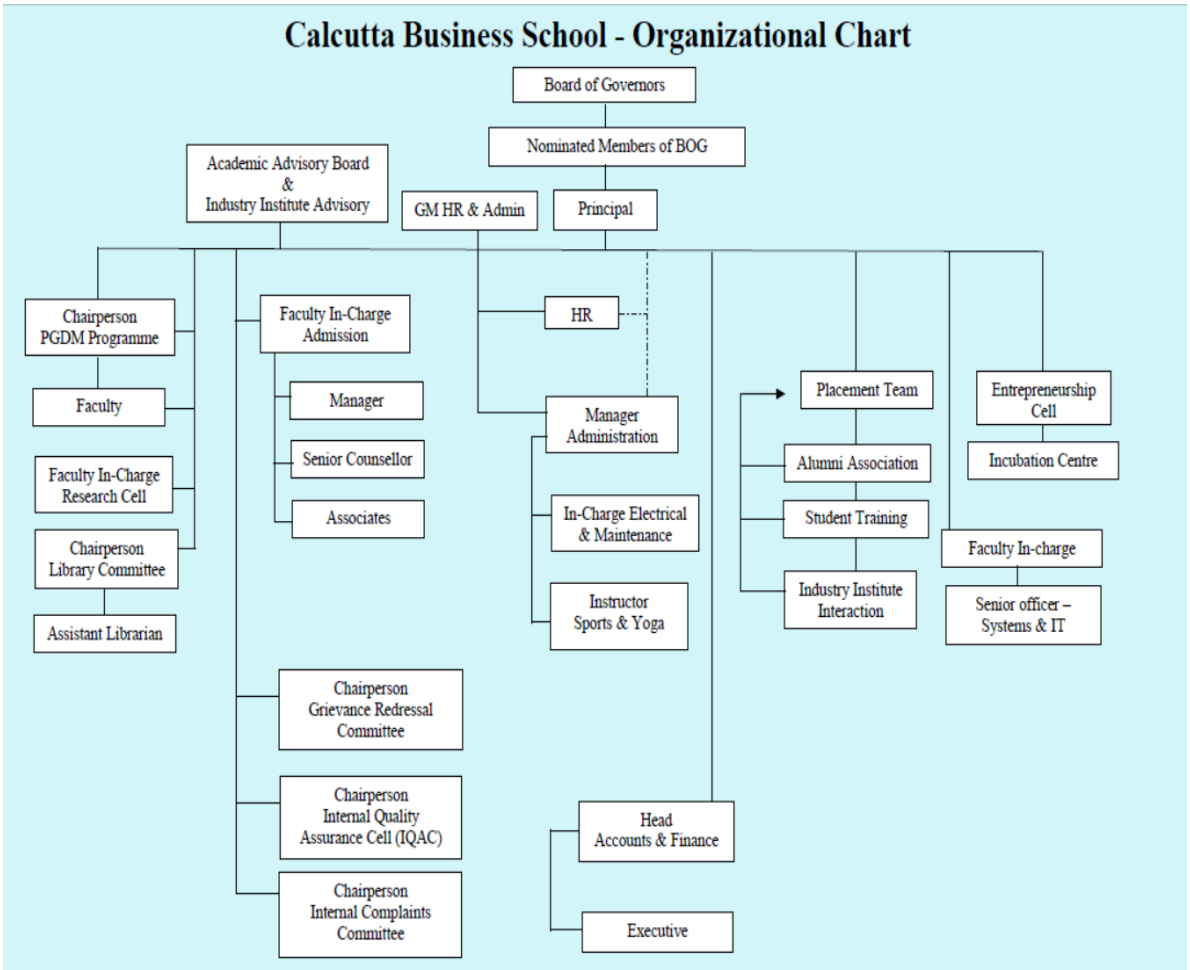
Sl. No.	Name of the Member	Role	Representation
1	Mr. Sudarshan Kumar Birla	Ex-officio Member	Promoter / Educationist
2	Mr. Girish Kumar Khaitan	Chairman	Promoter / Educationist
3	Mr. Siddharth Kumar Birla	Member	Promoter / Educationist
4	Dr. Sujit Basu	Member	Educationist and Mentor, Former VC of Viswa Bharati, Professor of IIMC, Former Director of MDI Gurgaon
5	Dr. Tanmoy Dasgupta	Member	Educationist from State University, Professor at Burdwan University
6	Prof. Jishnu Hazra	Member	Nominee of AICTE, Professor at Indian Institute of Management (IIM) Bangalore
7	Dr. Dev Narayan Sarkar	Member	Head - All India Retail and Consumer Divn – Godrej and Boyce Co. Ltd.
8	Prof. Ajay Kumar Roy	Member	Educationist, Former Director IIEST, Former Professor IIT Kharagpur
9	Mr. Sourav Ghosh	Member	Technologist & Sr. Advisor Shikshayatan Foundation
10	CA. Vinod Agrawal	Member	Educationist /Secretary General Shikshayatan Foundation Shri Shikshayatan School
11	CA. Pradeep Kumar Sharma	Member	Educationist / Secretary Shri Shikshayatan College
12	Prof. (Dr.) Anindya Dutta	Member Secretary	Principal Calcutta Business School
13	Prof. Joyita Chatterjee	Member	Assistant Professor Calcutta Business School

•Academic Advisory Body

Member
Prof. Jishnu Hazra Professor Production and Operations Management Airbus Chair in Supply Chain Management IIM Bangalore
Prof. Jahar Saha Former Director IIM Ahmedabad
Prof. Ajay K. Roy Former Director IIEST and Former Professor IIT Kharagpur
Prof. Samir Chatterjee

Professor, International Management, School of Management, Curtin Business School, Curtin University of Technology, Australia
Prof. Gautam Bandyopadhyay PhD, Associate Professor, NIT Durgapur
Prof. Sitanath Mazumdar Professor, University of Calcutta
Prof. Purusottam Sen Retired as Professor, Indian Institute of Management, Calcutta
Prof. Ananda Mohan Pal Professor, University of Calcutta M.Com., A.C.A., Ph.D.
Prof. Prithwiraj Nath Professor of Marketing and Associate Director of The Retail Institute, Leeds Beckett University, Leeds, United Kingdom
Prof. D. Mukhopadhyay Professor of Management , School of Business , Dean-Faculty of Management & Dean-Faculty of Humanities & Social Sciences, Director (Human Resource Development Centre) & Former Vice Chancellor (Interim)), SMVD University, Jammu & Kashmir(UT)

•Organizational Chart



•Nature/Extent of involvement of Faculty and Students in academic affairs/ improvements:
The Institute encourages and organizes special events, conclaves/workshops, alumni talk and special lectures from academicians/industry experts that enrich the students, participants' professional. The students and faculty are involved in all activities and extracurricular interests. To achieve this, students have various academic/professional clubs in different functional areas like marketing, human resource, operations & finance.
•Mechanism/Norms and Procedure for democratic/good governance: In place
•Student feedback mechanism on Institutional Governance/Faculty performance: Online ERP systems
Link: http://162.243.1.34:8080/hrclIRP/startup.do
Committees: Link: https://calcuttabusinessschool.org.in/mandatory-disclosure.php

Sl No	Name of Committee	Special Invitees	Name and Designation of Members	Designation of Members in Committee	Contact Details
1	Internal Complaints Committee (ICC) or Internal Committee (IC)		Dr. Mahuya Basu Professor	Chairperson (Presiding Officer)	Phone No: 8335022678 Email: mahuyab@calcuttabusinessschool.org
			Dr. Sadrita Deb Assistant Professor	Member Secretary	Phone No: 9432991246 Email: sadritad@calcuttabusinessschool.org
			Ms. Sumana Bagchi Psychologist Registrar- Legal Aid Services (WB), Independent Researcher & Author	External Member	Phone No: 9874334971 Email: sumana.bagchi10@gmail.com
			Col. Ranjan Kumar Sikdar Senior Manager - Administration SF	Member (Ex-Officio)	Phone No: 9592524549 Email: sma@shrishikshayatanschool.com
			Prof. Joyita Basu Chatterjee Associate Professor	Member	Phone No: 9007135530 Email: joyitac@calcuttabusinessschool.org
			Dr. Kriti Karmakar Assistant Professor	Member	Phone No: 9748125804 Email: kritik@calcuttabusinessschool.org
			Mr. Atanu Ganguly Assistant Librarian	Member	Phone No: 9433312257 Email: atanug@calcuttabusinessschool.org
			Mr. Sunil Ray Warden Boys Hostel	Member	Phone No: 8229967778 Email: sunilr@calcuttabusinessschool.org
			Ms. Sritama Dutta 2nd Year Student	Student Representative	Phone No: 6289386883 Email: sritamad2025@calcuttabusinessschool.org
			Mr. Sagnik Chakraborty 2nd Year Student	Student Representative	Phone No: 7980464553 Email: sagnikc2025@calcuttabusinessschool.org
			Ms. Aditi Singh 1st Year Student	Student Representative	Phone No: 7003747552 Email: aditis2026@calcuttabusinessschool.org
			Mr. Subhash Chandra Debsharma 1st Year Student	Student Representative	Phone No: 8240589518 Email: subhashcd2026@calcuttabusinessschool.org
Sl No	**Name of Committee**	**Special Invitees**	**Name and Designation of Members**	**Designation of Members in Committee**	**Contact Details**
2	SC/ST Committee		Prof. Rupshi Shah Assistant Professor	Chairperson	Phone No: 8910449004 Email: rupshis@calcuttabusinessschool.org

			Col. Ranjan Kumar Sikdar Senior Manager - Administration SF	Member (Ex-Officio)	Phone No: 95925 24549 Email: sma@shrishikshayatanschool.com
			Mr. Souharda Nandi Research Associate	Member/Co-ordinator	Phone No: 9748950297 Email: souhardan@calcuttabusinessschool.org
			Dr. Kriti Karmakar Assistant Professor	Member	Phone No: 9748125804 Email: kritik@calcuttabusinessschool.org
			Ms. Dipsha Das 1st Student PGDM Student	Member (SC)	Phone No: 8697062090 Email: dipshad2025@calcuttabusinessschool.org
			Mr. Arjun Oraon 1st Student PGDM Student	Member (ST)	Phone No: 6290590137 Email: arjuno2025@calcuttabusinessschool.org
			Ms. Pallavi Mandal 1st Year PGDM Student	Student Representative (SC)	Phone No: 8797031513 Email: pallavim2026@calcuttabusinessschool.org
			Mr. Anukaran Tigga 1st Year Student	Student Representative (ST)	Phone No: 6297261936 Email: anukarant2026@calcuttabusinessschool.org
Sl No	**Name of Committee**	**Special Invitees**	**Name and Designation of Members**	**Designation of Members in Committee**	**Contact Details**
3	Internal Quality Assurance Cell (IQAC)		Dr. Anindya Dutta Head of Institution (HOI)	Chairperson	Phone No: 9831270005 Email: dean@calcuttabusinessschool.org
			Mr. V.K. Agarwal Sec. Gen, SF Member from Stakeholders	Member (Ex-Officio)	Phone No: 9830343770 Email: sg@shrishikshayatanschool.com
			Dr. Amit Chatterjee Assistant Professor	Member/Co-ordinator	Phone No: 8802768674 Email: amitc@calcuttabusinessschool.org
			Col. Ranjan Kumar Sikdar Senior Manager - Administration SF	Member (Ex-Officio)	Phone No: 95925 24549 Email: sma@shrishikshayatanschool.com
			Mr. Jibendu Majumder Senior Director-Cognizant	Member from Employers	Phone No: 9830331557 Email: jibendu@gmail.com
			Mr. Amartya Gupta Bajaj Consumer Care	Member from Industry	Phone No: 90629 87085 Email: amartyacivil8@gmail.com
			Dr. Mahuya Basu Professor	Member	Phone No: 8335022678 Email: mahuyab@calcuttabusinessschool.org
			Dr. Samyadip Chakraborty Professor	Member	Phone No: 7842024200 Email: samyadipc@calcuttabusinessschool.org
			Prof. Joyita Basu Chatterjee Associate Professor	Member	Phone: 9007135530 Email: joyitac@calcuttabusinessschool.org
			Dr. Biswarup Chatterjee Assistant Professor	Member	Phone No: 9540450412Email: biswarupc@calcuttabusinessschool.org
			Mr. Bidyut Ghosh Corporate Relations & Placement	Member	Phone No: 8013119422 Email: bidyutg@calcuttabusinessschool.org
			Mr. Pratik Dey Sarkar Chief - Strategic Marketing & Admissions	Member	Phone No: 9831609237 Email: pratiks@calcuttabusinessschool.org

			Mr. Allan Maxfield PGDM Office Executive	Member	Phone No: 9831810318 Email: allanm@calcuttabusinessschool.org
			Mr. Nazim Mistry Library Assistant	Member from Local Society	Phone No: 7278908193 Email: nazimda@gmail.com
			Ms. Sumita Sarkar Alumni of CBS	Alumni of CBS	Phone No: 9546118597 Email: sumitasarkar20@gmail.com
			Ms. Seema Tasneem 2nd Yr Student	Student Representative	Phone No: 9835545305 Email: seemat2025@calcuttabusinessschool.org
			Mr. Rictom Sankha Banik 2nd Year Student	Student Representative	Phone No: 6289467700 Email: rictomsb2025@calcuttabusinessschool.org
			Ms. Debasrita Saha 1st Year PGDM Student	Student Representative	Phone No: 8768558345 Email: debasritas2026@calcuttabusinessschool.org
			Mr. Sayantan Seth 1st Year Student	Student Representative	Phone No: 8617671267 Email: sayantans2026@calcuttabusinessschool.org
Sl No	**Name of Committee**	**Special Invitees**	**Name and Designation of Members**	**Designation of Members in Committee**	**Contact Details**
4	Grievance Redressal Cell	Brigadier Ranjeeb Sanyal CEO, Birla Buildings Ltd Ombudsman - Final Authority	Dr. Anindya Dutta Head of Institution (HOI)	Chairperson	Phone No: 9831270005 Email: dean@calcuttabusinessschool.org
			Dr. Sadrita Deb Assistant Professor	Member Secretary	Phone No: 9432991246 Email: sadritad@calcuttabusinessschool.org
			Col. Ranjan Kumar Sikdar Senior Manager - Administration SF	Member (Ex-Officio)	Phone No: 95925 24549 Email: sma@shrishikshayatanschool.com
			Prof. Joyita Basu Chatterjee Associate Professor	Member	Phone No: 9007135530 Email: joyitac@calcuttabusinessschool.org
			Dr. Amit Chatterjee Assistant Professor	Member	Phone No: 8802768674 Email: amitc@calcuttabusinessschool.org
			Dr. Biswarup Chatterjee Assistant Professor	Member	Phone No: 9540450412 Email: biswarupc@calcuttabusinessschool.org
			Mr. Sunil Ray Hostel Warden (Boys)	Member	Phone No: 8229967778 Email: sunilr@calcuttabusinessschool.org
			Ms. Kusum Sharma 2nd Year PGDM Student	Student Representative	Phone No: 9051832582 Email: kusums2025@calcuttabusinessschool.org
			Mr. Afaz Hussain 2nd Year Student	Student Representative	Phone No: 8340283038 Email: afazh2025@calcuttabusinessschool.org
			Ms. Urmi Halder 1st Year PGDM Student	Student Representative	Phone No: 9007029516 Email: urmih2026@calcuttabusinessschool.org
			Mr. Tamonish Biswas 1st Year Student	Student Representative	Phone No: 7595904606 Email: tamonishb2026@calcuttabusinessschool.org
Sl No	**Name of Committee**	**Special Invitees**	**Name and Designation of Members**	**Designation of Members in Committee**	**Contact Details**
5	Anti-Ragging Committee		Dr. Anindya Dutta Head of Institution (HOI)	Chairperson	Phone No: 9831270005 Email: dean@calcuttabusinessschool.org

			Mr. Sunil Ray Hostel Warden (Boys)	Member Secretary	Phone No: 8229967778 Email: sunilr@calcuttabusinessschool.org
			Dr. Amit Chatterjee Assistant Professor	Member	Phone No: 8802768674 Email: amitc@calcuttabusinessschool.org
			Prof. Joyita Basu Chatterjee Associate Professor	Member	Phone No: 9007135530 Email: joyitac@calcuttabusinessschool.org
			Dr. Kriti Karmakar Assistant Professor	Member	Phone No : 9748125804 Email: kritik@calcuttabusinessschool.org
			Ms. Satarupa Majumder Secretary Katakhali Swapnopuron Welfare Society	Member	Phone No: 8420579906 Email: ngoswapnopuron@gmail.com
			Mr. Lalit Ojha Manager – RMD The Times of India	Member	Phone No: 7003582131 Email: aruppanja.new2a@gmail.com
			Mr. Sanjoy Singha Representative of Parents	Member	Phone No: 6291669887 Email: sanjoyss1967@gmail.com
			Ms. Manisha Patra 2nd Year Student	Student Representative	Phone No: 9748629922 Email: manishap2025@calcuttabusinessschool.org
			Mr. Rajdeep Debanth 2nd Year Student	Student Representative	Phone No: 9581896220 Email: rajdeepd2025@calcuttabusinessschool.org
			Ms. Deboleena Maity 1st Year Student	Student Representative	Phone No: 8240823747 Email: deboleenam2026@calcuttabusinessschool.org
			Mr. Sagnik Bhattacharyya 1st Year Student	Student Representative	Phone No: 7980298678 Email: sagnikb2026@calcuttabusinessschool.org
Sl No	**Name of Committee**	**Special Invitees**	**Name and Designation of Members**	**Designation of Members in Committee**	**Contact Details**
6	Anti-Ragging Squad		Prof. Joyita Basu Chatterjee Associate Professor	Chairperson	Phone No: 7318707669 Email: joyitac@calcuttabusinessschool.org
			Mr. Chitaranjan Dey Manager-Administration	Member Secretary	Phone: 9475258258 Email:adminoffice@calcuttabusinessschool.org
			Mr. Atanu Ganguly Assistant Librarian	Member	Phone No: 9433312257 Email: atanug@calcuttabusinessschool.org
			Mr. Souharda Nandi Research Associate	Member	Phone No: 9748950297 Email: souhardan@calcuttabusinessschool.org
			Dr. Sadrita Deb Assistant Professor	Member	Phone No: 9432991246 Email: sadritad@calcuttabusinessschool.org
			Mr. Guatam Mitra Inspector-In-charge, Bishnupur Police Station	Member	Phone No: 9147888072 Email: mrgoutammitraic@gmail.com
			Mr. Ramjivan Kumar Security Officer	Member	Phone No: 9932603634 Email: ramjiwank@calcuttabusinesschool.org

			Ms. Sanchita Dey 2nd Year Student	Student Representative	Phone No: 9771582767 Email: sanchitad2025@calcuttabusinessschool.org
			Mr. Shekhar Suman 2nd Year Student	Student Representative	Phone No: 7209712408 Email: shekhars2025@calcuttabusinessschool.org
			Ms. Shreya Jha 1st Year Student	Student Representative	Phone No: 7596853835 Email: shreyaj2026@calcuttabusinessschool.org
			Mr. Ankit Bagh 1st Year Student	Student Representative	Phone No: 7439447395 Email: ankitb2026@calcuttabusinessschool.org
Sl No	**Name of Committee**	**Special Invitees**	**Name and Designation of Members**	**Designation of Members in Committee**	**Contact Details**
7	Student Grievance Redressal Committee (SGRC)	Brigadier Ranjeeb Sanyal CEO, Birla Buildings Ltd Ombudsman - Final Authority	Dr. Anindya Dutta Head of Institution (HOI)	Chairperson	Phone No: 9831270005 Email: dean@calcuttabusinessschool.org
			Prof. Joyita Basu Chatterjee Associate Professor	Member Secretary	Phone No: 9007135530 Email: joyitac@calcuttabusinessschool.org
			Dr. Samyadip Chakraborty Professor	Member	Phone No: 7842024200 Email: samyadipc@calcuttabusinessschool.org
			Dr. Kriti Karmakar Assistant Professor	Member	Phone No: 9748125804 Email: debalinag@calcuttabusinessschool.org
			Dr. Amit Chatterjee Assistant Professor	Member	Phone No: 8802768674 Email: amitc@calcuttabusinessschool.org
			Mr. Salim Mallik Security Supervisor	Member	Phone No: 8293136934 Email: mdsalimmollick73576@gmail.com
			Ms. Soumili Chakraborty 2nd Year Student	Student Representative	Phone No: 7003022917 Email: soumilic2025@calcuttabusinessschool.org
			Mr. Dipankar Nath 2nd Year Student	Student Representative	Phone No: 9678644966 Email: dipankarn2025@calcuttabusinessschool.org
			Ms. Ashmita Das 1st Year Student	Student Representative	Phone No: 9330987836 Email: ashmitasd2026@calcuttabusinessschool.org
			Mr. Arkojyoti Chakraborty 1st Year Student	Student Representative	Phone No: 7003944791 Email: arkojyotic2026@calcuttabusinessschool.org
Sl No	**Name of Committee**	**Special Invitees**	**Name and Designation of Members**	**Designation of Members in Committee**	**Contact Details**
8	Institution's Innovation Council (IIC)		Dr. Anindya Dutta, HOI	President	Phone No: 9831270005 Email: dean@calcuttabusinessschool.org
			Prof. Joyita Basu Chatterjee Associate Professor	Vice-President	Phone No: 9007135530 Email: joyitac@calcuttabusinessschool.org

			Dr. Biswarup Chatterjee Assistant Professor	Member Secretary	Phone No: 9540450412 Email: biswarupc@calcuttabusinessschool.org
			Prof. Rupshi Shah Assistant Professor	Start-up Activity Coordinator	Phone No: 8910449004 Email: rupshis@calcuttabusinessschool.org
			Dr. Sadrita Deb Assistant Professor	Innovation Activity Coordinator	Phone No: 9432991246 Email: sadritad@calcuttabusinessschool.org
			Dr. Amit Chatterjee Assistant Professor	IPR Activity Coordinator	Phone No: 8802768674 Email: amitc@calcuttabusinessschool.org
			Mr. Atanu Ganguly Assistant Librarian	ARIIA Coordinator	Phone No: 9433312257 Email: atanug@calcuttabusinessschool.org
			Mr. Souharda Nandi Research Associate	NIRF Coordinator	Phone No: 9748950297 Email: souhardan@calcuttabusinessschool.org
			Mr. Bidyut Ghosh Corporate Relations & Placement	Internship Activity Coordinator	Phone No: 8013119422 Email: bidyutg@calcuttabusinessschool.org
			Mr. Sunil Ray IT & System Manager	Social Media Coordinator	Phone No: 8229967778 Email: sunilr@calcuttabusinessschool.org
			Dr. Kriti Karmakar Assistant Professor	YUKTI Coordinator	Phone No: 9748125804 Email: kritik@calcuttabusinessschool.org
			Mr. Allan Maxfield PGDM Office Executive	NISP Coordinator	Phone No: 9831810318 Email: allanm@calcuttabusinessschool.org
			Mr. Chittaranjan Dey Manager-Administration	Member	Phone: 9475258258 Email: adminoffice@calcuttabusinessschool.org
			Mr. Meghardri Bhattacharyya 2nd Yr PGDM Student	Innovation Activity Member-Student Representative	Phone No: 6291317898 Email: meghardrib2025@calcuttabusinessschool.org
			Mr. Arkaprabha Deb 2nd Yr PGDM Student	IPR Activity Member-Student Representative	Phone No: 9836076149 Email: arkaprabhad2025@calcuttabusinessschool.org
			Ms. Nandini Karmakar 2nd Yr PGDM Student	Internship Activity Member-Student Representative	Phone No: 8777731280 Email: nandinik2025@calcuttabusinessschool.org
			Mr. Anindya Dutta 2nd Yr PGDM Student	Social Media Coordinator-Student Representative	Phone No: 6297128046 Email: anindyad2025@calcuttabusinessschool.org
Sl No	**Name of Committee**	**Special Invitees**	**Name and Designation of Members**	**Designation of Members in Committee**	**Contact Details**
9	Research Cell (RC)		Dr. Samyadip Chakraborty Professor	Chairperson	Phone No: 7842024200 Email: samyadipc@calcuttabusinessschool.org
			Dr. Amit Chatterjee Assistant Professor	Member Secretary	Phone No: 8802768674 Email: amitc@calcuttabusinessschool.org

			Dr. Mahuya Basu **Professor**	**Members**	**Phone No: 8335022678** **Email: mahuyab@calcuttabusinessschool.org**
			Prof. Joyita Basu Chatterjee **Associate Professor**	**Members**	**Phone No: 9007135530** **Email: joyitac@calcuttabusinessschool.org**
			Dr. Biswarup Chatterjee **Assistant Professor**	**Member**	**Phone No: 9540450412** **Email: biswarupc@calcuttabusinessschool.org**
			Prof. Rupshi Shah **Assistant Professor**	**Members**	**Phone No: 8910449004** **Email: rupshis@calcuttabusinessschool.org**
			Dr. Sadrita Deb **Assistant Professor**	**Members**	**Phone No: 9432991246** **Email: sadritad@calcuttabusinessschool.org**
			Dr. Kriti Karmakar **Assistant Professor**	**Members**	**Phone No: 9748125804** **Email: kritik@calcuttabusinessschool.org**
			Mr. Atanu Ganguly **Assistant Librarian**	**Members**	**Phone No: 9433312257** **Email: atanug@calcuttabusinessschool.org**
			Mr. Souharda Nandi **Research Associate**	**Members**	**Phone No: 9748950297** **Email: souhardan@calcuttabusinessschool.org**
			Ms. Purnima Sinha **2nd Yr PGDM Student**	**Student Representative**	**Phone No: 9339090831** **Email: purnimas2025@calcuttabusinessschool.org**
			Mr. Aniket Roy **2nd Yr PGDM Student**	**Student Representative**	**Phone No: 9874493287** **Email: aniketr2025@calcuttabusinessschool.org**
			Mr. Santanu Das **2nd Yr PGDM Student**	**Student Representative**	**Phone No: 9775201752** **Email: santanud2025@calcuttabusinessschool.org**
			Mr. Sambit Chatterjee **2nd Yr PGDM Student**	**Student Representative**	**Phone No: 7044122449** **Email: sambitc2025@calcuttabusinessschool.org**
			Ms. Sharmistha Ganguly **2nd Yr PGDM Student**	**Student Representative**	**Phone No: 7004684549** **Email: sharmisthag2025@calcuttabusinessschool.org**
			Ms. Kusum Sharma **2nd Yr PGDM Student**	**Student Representative**	**Phone No: 9051832582** **Email: kusums2025@calcuttabusinessschool.org**
			Ms. Seema Tasneem **2nd Yr Student**	**Student Representative**	**Phone No: 9835545305** **Email: seemat2025@calcuttabusinessschool.org**
			Ms. Subhangi Saha **2nd Yr PGDM Student**	**Student Representative**	**Phone No: 8473823516** **Email: subhangis2025@calcuttabusinessschool.org**

6.	**Name of the Programme**

A. Name of the Programme	**–**	**Post Graduate Diploma in Management (PGDM)**
•Accreditation status of the Course	–	Under Process
•1st Year of approval by the Council	–	2008 (File No.WB/PGDM/002/2008/001 dated 30.06.2008)
•Level (UG / PG)	–	PG

•Sanction Intake	–	120
•Duration of Course	–	2 yrs
•Fees (as approved by State)	-	Not Applicable
•Cut of marks – General quota	–	Yes

2026-27	2025-26	2024-25
50%	50%	50%

•Placement Facilities	–	Yes

B. Name of the Programme	**–**	**Bachelor in Business Administration (BBA)**
•Affliation status of the Course	–	Under Process
•1st Year of approval by the Council	–	2024
•Level (UG / PG)	–	UG
•Sanction Intake	–	60
•Duration of Course	–	4 yrs
•Fees (as approved by State)	-	Yet to decided
•Cut of marks – General quota	–	As per MAKAUT norms
•Placement Facilities	–	Yes

Doctoral Courses (Yes / No)	–	No
Professional society memberships	–	AIMA, BCCI, CMA
Consultancy Activities	–	Not yet
Grants Fetched	–	Research Promotion Scheme from AICTE (2020-21)
Distinguished Alumni	–	

1. Ms. Parag Ranjita Bhowmik, working at Wells Fargo, US
2. Mr. Prasenjit Sengupta, Consultant MART
3. Mr. Rhohan Chatterjee working at Williamson Magor
4. Ms. Piyali Bhattacharjee (Chowdhury), Senior Officer-Estate HR at McLeod Russel India Ltd.
5. Mr. T S Gopinath working at Eveready India Ltd.
6. Mr. Riya Singh working at FDB Financial Services
7. Ms. Payal Maskara Patwari working at Vialto Partners
8. Mr. Swadesh Sardar working at Century Ply
9. Mr. Gitartha Pal working at Xpro
10. Ms. Denkona Bhattacharya working at J P Morgan

7. Faculty	
•Permanent Faculty	– 13 (PGDM); 8 (BBA)
•Adjunct Faculty	– 02
•Permanent Faculty: Students Ratio	– 1:20

8. Profile of Director/Principal/Faculty

Name of Teaching Staff – DR. ANINDYA DUTTA

Designation	– Professor/Principal
Department	– MANAGEMENT
Date of joining the Institution	– 1st April, 2024
Unique ID	– 1-44580428456

Qualification with Class / Grade –

UG	PG	PhD
BA; 2nd Class	MBA; 1st Class	Awarded

Total experience in Years – 25 yrs

Teaching	Industry	Research
23	2	4

Papers published - 14

National	International
8	6

Papers presented in conference – 18

National	International
8	10

PhDs / Project Guided –

PhD	Projects in master level
--	300

Professional Memberships - Yes

1. AIMA
2. CII

Awards – 1. TOI

Name of Teaching Staff– DR. SAMYADIP CHAKRABORTY

Designation	– Professor
Department	– MANAGEMENT
Date of joining the Institution	– 7th July, 2026
Unique ID	–

Qualification with Class / Grade –

UG	PG	PhD
B. Tech	MBA	Awarded

Total experience in Years – 19 yrs

Teaching	Industry	Research
16 yrs.	3 yrs.	15 yrs.

Papers published -

National	International
5 paper 3 book chapters	40

Papers presented in conference –

National	International
10	70

PhD Guide? Give field & University –

Field	University
	1

PhDs / Project Guided –

PhDs	Projects in master level
DAC and RAC member: 6	50+

Books published / IPRs / Patents – 7 patents

Professional Memberships – 3

1. ISDSI-G

2.	SOM (Society of operations management)
3.	POMS

Consultancy activities – 4

1.	United health Group, L&T Infotech
2.	Indian railways
3.	KHADI gramodyog
4.	Kerala panchayat

Grants fetched – 1

1.	ICSSR mini project 2018-2021

Name of Teaching Staff– DR. MAHUYA BASU

Designation	– Professor
Department	– MANAGEMENT
Date of joining the Institution	– 17th August, 2026
Unique ID	–

Qualification with Class / Grade –

UG	PG	PhD
MSc. 2nd Div	MBA 1st Div	Awarded

Total experience in Years – 25 yrs

Teaching	Industry	Research
25 yrs	0 yrs.	yrs.

Papers published -

National	International
2	10

Papers presented in conference –

National	International
	4

PhD Guide? Give field & University –

Field	University
Management	Makaut

PhDs / Project Guided –

PhDs	Projects in master level

1 (ongoing)	Many

Books published / IPRs / Patents – Nil

Professional Memberships – Nil

Consultancy activities – Nil

Awards – Nil

Grants fetched – Nil

Interaction with Professional Institutions – Nil

Name of Teaching Staff – PROF. JOYITA BASU CHATTERJEE

Designation	– Associate Professor
Department	– MANAGEMENT
Date of joining the Institution	– 27th June 2024
Unique ID	- 1-44677874942
Qualification with Class / Grade	–

UG	PG	PhD
BA	MA (English) MBA	Pursing

Total experience in Years – 17

Teaching	Industry	Research
12	5	3

Papers published - 6

National	International
3	3

Papers presented in conference - 3

National	International
2	1

Name of Teaching Staff – DR. AMIT CHATTERJEE

Designation	– Assistant Professor
Department	– MANAGEMENT
Date of joining the Institution	– 12th September, 2023
Unique ID	- 1-43913379811
Qualification with Class / Grade	–

UG	PG	PhD

BA (Economics) 2nd Division	MA (Economics) 1st Division	Awarded

Total experience in Years – 12			
	Teaching	Industry	Research
	5.5	7	3
Papers published - 13			
	National	International	
	4	9	
Papers presented in conference - 6			
	National	International	
	3	3	

Name of Teaching Staff – DR. BHASWATI RAY

Designation	– Associate Professor
Department	– MANAGEMENT
Date of joining the Institution	– 1st July, 2025
Unique ID	- 1-2494086774

Qualification with Class / Grade –			
	UG	PG	PhD
	BA (Hons) 2nd	MA (Industrial Sociology) 1st Class MPhil, Burdwan University	NET-GRF Qualified Yes; Burdwan University
Total experience in Years – 27 yrs			
	Teaching	Industry	Research
	26 yrs.	1 yrs.	10 yrs.
Papers published - 24			
	National	International	
	24	0	
Papers presented in conference – 12			
	National	International	
	10	2	
PhD Guide? Give field & University –			
	Field	University	
PhDs / Project Guided – 55			

PhDs	Projects in master level
0	55

Books published / IPRs / Patents	–	Book: 4 (including edited volume);
		Patent: 1
		IPRs: 1

Professional Memberships	– 9

4. UNICEF
5. WHO
6. UNESCO
7. All; India Sociological Society
8. NIPM
9. Supreme Industry
10. NSIC (Govt of India)
11. Vizag Steel Plant
12. Coal India

Name of Teaching Staff – **DR SADRITA DEB**

Designation	– Assistant Professor
Department	– MANAGEMENT
Date of joining the Institution	– 8th September, 2025
Unique ID	–1-11329101483

Qualification with Class / Grade –

UG	PG	PhD
B.Com. 62% First Class	M.Com. -67.5% First Class Master of Science – 8.8 CGPA	Awarded (IIT Kgp)

Total experience in Years – 3 yrs

Teaching	Industry	Research
yrs. 3	NA	yrs.9

Papers published - 4

National	International
2	2

Papers presented in conference – 6

National	International
3	3

PhD Guide? Give field & University –

Field	University

Finance	IIT Kharagpur

PhDs / Project Guided –

PhDs	Projects in master level
	1

Books published / IPRs / Patents – NA

Professional Memberships – Institute of Company Secretaries of India, ICSI

Awards –

1. **Iconic Women Creating a Better World for All,** Women Economic Forum, WICCI, New Delhi, 2022
2. **International Conference Travel Grant, Bharathidasan Institute of Management, Trichy, 2022**
3. **QRFM Best Paper Award** International Conference, Centre for Qualitative Research in Finance June 2019 University of Dundee, Scotland, U.K.
4. **Best Case Study Award in Financial Governance** Indian Institute of Technology, Kharagpur International Conference on Financial Markets and Corporate Finance (ICFMCF), 2017.

Interaction with Professional Institutions –

1. Chartered Market Technician's Association, Faculty coordinator, BIM Trichy, 2022-24.
2. Bloomberg Inc. Faculty Coordinator, 2022-24 at BIM Trichy

Name of Teaching Staff – DR. KRITI KARMAKAR

Designation	– Assistant Professor
Department	– MANAGEMENT
Date of joining the Institution	– 15th September, 2025
Unique ID	– 1-47369956762

Qualification with Class / Grade –

UG	PG	PhD
BTech- 9.05	MTech- 9.71	Awarded; IIT Kgp

Total experience in Years – 7 yrs

Teaching	Industry	Research

0 yrs.	0 yrs.	7 yrs.

Papers published - 1

National	International
	1

Papers presented in conference – 4

National	International
1	3

Awards – 2

1. Gold Medal in BTech Automobile Engineering
2. Gold Medal in MTech Industrial Engineering and Manageme

Name of Teaching Staff– DR. BISWARUP CHATTERJEE

Designation – Assistant Professor
Department – MANAGEMENT
Date of joining the Institution – 5th May, 2026

Qualification with Class / Grade –

UG	PG	PhD
Bachelor in Tourism Management / 1st Class	Post Graduate Diploma in Management / 1st Class	PhD in Management / 1st Class

Total experience in Years – 16 yrs

Teaching	Industry	Research
12 yrs.	4 yrs.	8 yrs.

Papers published - 8

National	International
5	3

Papers presented in conference – 10

National	International
5	5

PhD Guide? Give field & University –

Field	University

PhDs / Project Guided – 25 +

PhDs	Projects in master level

0	25 +

Books published / IPRs / Patents – 2

Professional Memberships – 2

1. AIMA
2. CMBE UK
3. AMA (in process)

Consultancy activities – 4

1. Marketing Consultancy for Empwred.Pte, Singapore
2. Marketing training for KMN Foundation, Kolkata
3. Marketing consultancy for Indlite Fresh Foods, Kolkata
4. Marketing training & consultancy for MSME-DFO, Kolkata

Awards – 4

1. Ranked ELITE in Marketing Research by IIT -Roorkee (NPTEL)
2. CMBE by CABS, UK
3. AMT by AIMA Delhi
4. Employee Award by BIMS Kolkata For AIMS Conference Convener

Grants fetched – 1

1. AICTE Grant of 3 Lakhs for 7 days Refresher Course in Data Analytics for Management Faculty in 2019.
2. Various other industry funds for training & consultancy

Interaction with Professional Institutions – 2

1. Ramakrishna Mission Alumni
2. Great Lakes Executive Alumni

Name of Teaching Staff – PROF. RUPSHI SHAH

Designation	– Assistant Professor
Department	– MANAGEMENT
Date of joining the Institution	– 6th November, 2024
Unique ID	- 1- 44677874075
Qualification with Class / Grade	–

UG	PG	PhD

BCOM	MBA	Pursuing

Total experience in Years –

Teaching	Industry	Research

Papers published - 2

National	International

Papers presented in conference - 3

National	International
2	1

Name of Teaching Staff – PROF. JOY MOITRA

Designation	– Assistant Professor
Department	– MANAGEMENT
Date of joining the Institution	– 2nd September, 2024
Unique ID	- 1- 44679420122
Qualification with Class / Grade	–

UG	PG	PhD
BA (Economics)	MA (Economics)	

Total experience in Years – 32

Teaching	Industry	Research
10 yrs in Corporate Training	32	10 in accounts management research

Papers published - 2

National	International

Papers presented in conference - 3

National	International
2	1

Professional Memberships – Nil

1 BEST EMPLOYEE AWARD
2 COLLAGE BATCH TOPPER AWARD

Consultancy activities –	Yes

1 PwC India, Kolkata
2 PwC Service Delivery Centre.Kolkata

Awards–	2

1 BEST MANAGER AWARD 2018-19 by PwC
2 LEADERSHIP EXCELLENCE AWARD 2018-19 by PwC

Interaction with Professional Institutions	–	ILEAD, PRSI

Name of Teaching Staff – **MR. ATANU GANGULY**

Designation	– Assistant Professor
Department	– MANAGEMENT
Date of joining the Institution	– 1st November, 2022
Unique ID	–1- 43425336616
Qualification with Class / Grade	–

UG	PG	PhD
B. Com -2nd Class BLISc- 1st Class	M.Com- 2nd Class MLISc – 1st Class PGDM (HR & Education Management)- 1st Class	UGC NET Qualified

Total experience in Years –	18

Teaching	Industry	Research
18	0	5

Papers published -	3

National	International
3	0

Papers presented in conference - 1

National	International
1	0

Awards	–	2

1. Gold Medal in Bachelor of Library & Information Science Examination in 2005 from University of Kalyani
2. Gold Medal in Masters of Library & Information Science Examination in 2007

Interaction with Professional Institutions	– 2
	1 Life Member of BLA (L2821)
	2 Life Member of ILA (EL-12489)

Name of Teaching Staff – MS. ANTARA SINHA

Designation	– Assistant Professor
Department	– MANAGEMENT
Date of joining the Institution	– 1st November, .2023
Unique ID	–1- 44148638426
Qualification with Class / Grade	–

UG	PG	PhD
BA (Political Science)	PGDM (HR & Marketing)	

Total experience in Years – 5

Teaching	Industry	Research
1	4	0

Papers published - Nil

Papers presented in conference - Nil

National	International
0	0

Name of Teaching Staff – MR. SUNIL KUMAR RAY

Designation	– Assistant Professor
Department	– MANAGEMENT
Date of joining the Institution	– 2nd June, 2025
Unique ID	–1-47438863503
Qualification with Class / Grade	–

UG	PG	PhD
B. Com - 2nd Class	PGDM (Marketing & Education Management)- 1st Class	

Total experience in Years – 9

Teaching	Industry	Research
1	8	0

Name of Teaching Staff – MS. PAYAL BOSE

Designation	– Assistant Professor
Department	– MANAGEMENT
Date of joining the Institution	– 2nd June, 2025

Unique ID	–1-47438863503
Qualification with Class / Grade	–

UG	PG	PhD
BSc (Eco)	PGDM (HR & Education Management)- 1st Class	

Total experience in Years – 5

Teaching	Industry	Research
2	3	0

Name of Teaching Staff – MR. CHITTA RANJAN DEY

Designation	– Assistant Professor
Department	– MANAGEMENT
Date of joining the Institution	– 2nd June, 2025
Unique ID	–1-47431229003
Qualification with Class / Grade	–

UG	PG	PhD
BA	MCA; Diploma in Advance Hardware Technology	

Total experience in Years – 24

Teaching	Industry	Research
8	16	0

Name of Teaching Staff – MR. SOUNAK KUNDU

Designation	– Assistant Professor
Department	– MANAGEMENT
Date of joining the Institution	– 2nd June, 2025
Unique ID	–1-47431229094
Qualification with Class / Grade	–

UG	PG	PhD
B.E. (Mechanical)	Master of Management (IIT Bombay)	

Total experience in Years – 6

Teaching	Industry	Research
1	5	0

Name of Teaching Staff – MR. BISWAJIT CHATTERJEE

Designation	– Assistant Professor
Department	– MANAGEMENT
Date of joining the Institution	– 1st July, 2025
Unique ID	– 1-47432264067
Qualification with Class / Grade	–

UG	PG	PhD
BBA -	MBA	

Total experience in Years – 6

Teaching	Industry	Research
1	5	0

Name of Teaching Staff – MS. ARPITA SETH

Designation	– Assistant Professor
Department	– MANAGEMENT
Date of joining the Institution	– 1st September, 2025
Unique ID	– 1-47438655654
Qualification with Class / Grade	–

UG	PG	PhD
B. Com	MCOM , CMA (ICWA), CA-Inter	

Total experience in Years – 12

Teaching	Industry	Research
2	10	0

Name of Teaching Staff – MS. DEBASMITA DEBROY

Designation	– Assistant Professor
Department	– MANAGEMENT
Date of joining the Institution	– 10th November, 2025
Unique ID	– 1-47432264023
Qualification with Class / Grade	–

UG	PG	PhD

BA (Hons)	MBA (HRM)	

Total experience in Years – 17		
Teaching	Industry	Research
1	16	0

Name of Teaching Staff – MR. SOUHARDO NANDI

Designation	– Assistant Professor
Department	– MANAGEMENT
Date of joining the Institution	– 2nd February, 2026
Unique ID	–
Qualification with Class / Grade	–

UG	PG	PhD
B.Tech (IT) First	PGDM (IT & Analytics) First	

Total experience in Years – 8 yrs		
Teaching	Industry	Research
5.8	2.3	0

Others Faculty List

Prof. Jahar Bagchi
Designation: Adjunct Faculty
Specialization: HRM
Educational Qualification: PGDBM – Indian Institute of Management (IIM), Ahmedabad, BE – BITS, Pilani

Prof. Purusottam Sen
Designation: Emeritus Professor
Specialization: Finance
Educational Qualification: Ex-Professor, IIM Calcutta Asst. Vice President (MIS) Birla Eastern Limited, Senior Manager - Exide Industries Limited Sr. Engineer (Management Systems) National Thermal Power Corporation Ltd

9. Fee

•Details of Fee for the Institution

Particular	1st Instalment	2nd Instalment	3rd Instalment	4th Instalment	5th Instalment	6th Instalment	Total
Tuition Fees	115,000	1,45,000	1,45,000	95,000	85,000	40,000	6,25,000
Admission Fes	50,000						50,000
Laboratory Fees	10,000			10,000			20,000
Library & Course Material	25,000			25,000			50,000
Total	**2,00,000**	**1,45,000**	**1,45,000**	**1,30,000**	**85,000**	**40,000**	**7,45,000**

Accommodation Fees (optional): Rs. 60000/- per year if students pay the fees pay with 1st Installment otherwise Rs. 72000/- if pay by two installment (Rs. 36000 with 1st Instalment and Rs. 36000 with 2nd Installment)

•Time schedule for payment of Fee for the entire Programme

Particular	1st Instalment	2nd Instalment	3rd Instalment	4th Instalment	5th Instalment	6th Instalment
Date	30th May	17th October	17th January	30th May	17th October	9th January

•Number of scholarship offered by the Institution, duration and amount

Merit based scholarship Scheme:
A. Graduation 60 to 74.99% - 50% waiver of admission fees [on 50000/-] i.e. Rs. 25000/-
B. Graduation 75% and above- 100% waiver of admission fees [on 50000/-] i.e. Rs. 50000/-
[To be adjusted during second and third term installment]

Besides, we will offer special assistance to the aspirants in the following cases:
1. Brilliant Students with record marks.
2. Meritorious but affected during Pandemic & Natural Calamities.
3. Have special achievement in Games & Sports.
4. Physically Challenged

•Criteria for Fees waiver/scholarship

1. Performance based Tuition Waiver Scheme:
A. 25% Waiver for the topper in Term wise (for every term) on Tuition Fee
B. 15% Waiver for the 2nd position in Term wise (for every term) on Tuition Fee

2. Entry Level Tuition Waiver Scheme:
A. Any Recognized University Topper will get 50% waiver on commitment fees (First 10 Students) subject to interview by Competent Authority.
B. 50% waiver on commitment fees for candidates scoring 90 percentile or above on CAT.

•Estimated cost for Boarding and Lodging in Hotels

Accommodation Fees (Optional) Rs. 60,000/- per year if Student pays total Accommodation fees with the First Installment, or Rs. 6000/- per month if paid half yearly

10. Admission

•Number of seats sanctioned with the year of approval–

2026-27	2025-26	2024-25
120	120	120

•Number of Students admitted under various categories each year in the last three years –

2026-27	2025-26	2024-25
65	120	116

•Number of applications received during last two years for admission number admitted–

2026-27	2025-26	2024-25
178	200	186

11. Admission Procedure

•Mention the admission test being followed, name and address of the Test Agency/State Admission Authorities and its URL (website)

•CAT- Common Aptitude Test conducted by Indian Institute of Management**.** **https://iimcat.ac.in/**

•MAT- Management Aptitude Test conducted by All India Management Association. **https://mat.aima.in**

•CMAT- Common Management Admission Test conducted by National Testing Agency, previously it was conducted by AICTE. **https://cmat.nta.nic.in/**

•GMAT- Graduate Management Admission Test conducted by Graduate Management Admission Council **https://www.gmac.com/**

•XAT- Xavier Aptitude Test conducted by XLRI, Jamshedpur. **https://xatonline.in/**

•ATMA- AIMS Test for Management Admissions conducted by the Association of Indian Management Schools. **https://www.atmaaims.com/**

•JEEMAT- Joint Entrance Management Aptitude Test conducted by MAKAUT, West Bengal. **https://cetmat.examflix.in/**

•Number of seats allotted to different Test Qualified candidate separately (AIEEE/ CET (State conducted test/ University tests/ CMAT/ GPAT)/ Association conducted test etc.)- No

12. Information of Infrastructure and Other Resources

•Number of Classroom -6

•Tutorial Room – 4

1	Class Room	94.38 sqm
2	Class Room	94.16 sqm
3	Class Room	155.40 sqm
4	Tutorial Room	21.20 sqm
5	Tutorial Room	22.43 sqm

6	Class Room	59.86 sqm
7	Class Room	61.16 sqm
8	Class Room	116.54 sqm
9	Tutorial Room	21.1 sqm
10	Tutorial Room	22.43 sqm

•**Computer Centre facilities**

1	Computer Center	42.89 sqm
	Computer Center	42.89 sqm
	Computer Center	33.34 sqm
	Computer Center	33.14 sqm
		152.26 sqm

Central Examination Facility, Number of rooms and capacity of each- 1; 42.89 sqm
•**Online examination facility (Number of Nodes, Internet bandwidth, etc.)-** Available
•**Barrier Free Built Environment for disabled and elderly persons-** Yes
•**Occupancy Certificate-** Yes
•**Fire and Safety Certificate**- Yes

•**Hostel** – Yes

•**Library** – 283.51 sqm

•**Books:** Total No. of books: 8800 No.of Titles of books: 6120
•**CD/DVDs:** Total No. of CD/ Videos 471; No. of CD/ Videos Titles 245
•**Journal Database**: EBSCO Elite
•**Journals subscribed:** 26
Total no. of national journals subscribed: 10; Total no. of international journals subscribed: 16
Magazines: 5
Newspaper: 7

•**E-Library Facilities:** Yes

- DELNET
- British Council Library
- American Library
- SWAYAM

▪ Business E-Book Collection 34 titles (Pearson)
▪ Indian Electronic Theses & Dissertations on Shodh Ganga
▪ Open Access Thesis & Dissertation (OATD)
▪ Directory of Open Access Journals (DOAJ)
▪ Directory of Open Access Repositories (DOAR)
▪ Census Digital Library
▪ Data Portal India (Government of India)
▪ EconPapers
▪ World Bank Open Knowledge Repository (OKR)

•**National Digital Library (NDL) subscription details**: Club Registration Number- INWBNCGZGUSH9H3

•**Computing Facilities**
a. Internet Bandwidth: 50 mbps
b. Number and configuration of System: I3 Processor, 4/8 GB RAM, 500 GB Hard disk
c. Total number of system connected by LAN: 48 points; Wi-Fi
d. Total number of system connected by WAN: No
e. Major software packages available: Windows Operating System, Microsoft Visual Studio, Microsoft Visual Studio, Microsoft Project, SPSS (perpetual), CMIE- Prowess
f. Special purpose facilities available (Conduct of online Meetings/Webinars/Workshops, etc.): Zoom & Microsoft Team (licensed agreement)
g. Facilities for conduct of classes/courses in online mode (Theory & Practical): All Classrooms are equipped with Podium, Multimedia Projector , Audio -Video System
h. Innovation Cell: Yes
i. Social Media Cell: yes
j. Compliance of the National Academic Depository (NAD), applicable to PGCM/ PGDM Institutions and University Departments: Yes

IT Infrastructure Details:- Components	**Details**

Total Nos. of Computers(Dell/Acer/HP)	30 Computers (including Server, Desktops & laptops)
Computer Lab	Computer lab having 40 desktop computers with latest Configurations and Heavy duty Color Laser Printer/Scanner/Photocopiers
Type of Internet connection	Leased Line
Connection Speed & ratio	50 Mbps 1:1
Wi-Fi	Campus is fully Wi-Fi using Cisco Access points with Wi-Fi Controller.
Learning Management System	Student ERP (Online Learning & Teaching)
Microsoft Software	Microsoft Campus Agreement Program
Security	Dell SonicWall 360 UTM box with fall back internet
Antivirus	Quick Heal
Multimedia Systems	All Classrooms are equipped with Podium , Multimedia Projector , Audio -Video System

•List of facilities available

•Sports activities – Yes

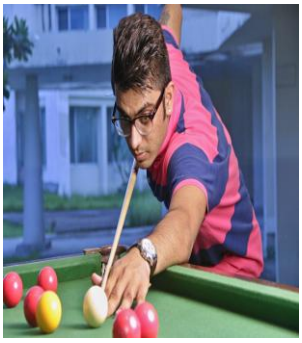
Indoor Games (Both for Girls & Boys)

1. Billiards
2. Chess
3. Carrom
4. Table Tennis

Outdoor Games (Both for Girls & Boys)

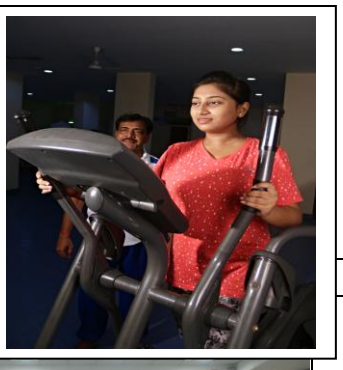
1. Badminton
2. Football
3. Cricket
4. Basket Ball
5. Volley Ball

•Indoor sports facilities



•Outdoor sports facilities

•**Gymnasium facilities**



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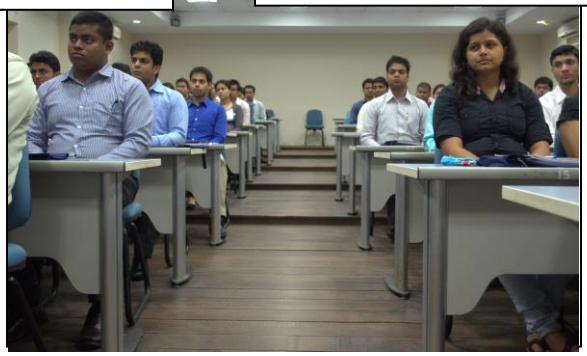
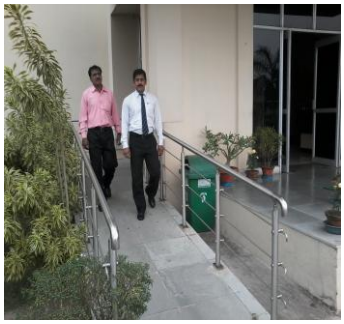
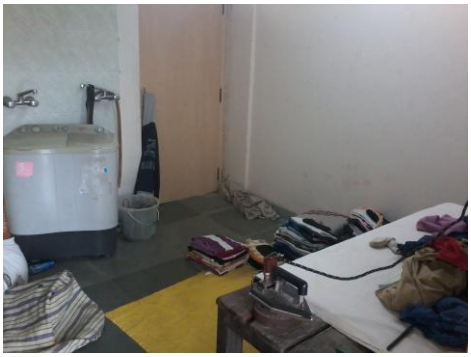


•**Cafeteria**

•Facilities for disabled



•Any other facilities



•Medi

•Literary activities	–	Yes
•Cultural activities	–	Yes (Xeron-Fest)
•Magazine / Newsletter	–	Yes

1. CBS Journal of Management Practices
2. Udyogpatra- E-Cell Newsletter
3. Vipanan- Marketing Newsletter

•Teaching Learning Process

•Curricula and Syllabus:

PGDM Programme Curriculum
PGDM Batch 2025-27

1st Year

COURSE STRUCTURE: 1ST Trimester

SL	Courses	Credits	Hours	Code
1	Managerial Economics	3	30	DM 20101
2	Quantitative Techniques for Decision Making –I	2	20	DM 20301
3	Marketing Management -I	3	30	DM 20201
4	Financial Accounting & Reporting	3	30	DM 20102
5	Organizational Behaviour	3	30	DM 20401
6	Spread Sheet Applications in Business	2	20	DM 20501
7	Business Communication	2	20	DM 20901
8	Business Ethics	2	20	DM 20907

Total Credit (1st Trimester)	19
Total Hours (1st Trimester)	180

COURSE STRUCTURE: 2ndt Trimester TIME

SL	Courses	Credits	Hours	Code
1	Financial Management	3	30	DM 20103
2	Human Resource Management	2	20	DM 20403
3	Quantitative Techniques for Decision Making-II	2	20	DM 20304
4	Production and Operation Management	3	30	DM 20910
5	Macroeconomic Foundations for Business	2	20	DM 20118
6	Marketing Management II	2	20	DM 20202
7	Business Law	2	20	DM 20902
8	Digital Marketing	2	20	DM 20203

Total Credit (2nd Trimester)	18
Total Hours (2nd Trimester)	180

COURSE STRUCTURE: 3rd Trimester

SL	Courses	Credits	Hours	Code
1	Business Research Methodology	3	30	DM 20305
2	Strategic Management	3	30	DM 20906
3	Advance Human Resource Management	3	30	DM 20404
4	Applied Marketing	2	20	DM 20217
5	Foundation to Business Analytics Power BI+Python	2	20	DM 20516
6	Managerial Accounting	3	30	DM 20105
7	Logistics And Supply Chain Management	2	20	DM 20306
8	Managerial Communication	3	30	DM 20905
9	Entrepreneurship	2	20	DM 20911

Total Credit (3rd Trimester)	23 +3
Total Hours (3rd Trimester)	230+30

Field Study-III (May-July)

Sl.No.	COURSES	CREDITS	WEEKS	CODE
1	Summer Internship Programme (SIP)	3	8-10 WEEKS	DM 21001
2	Grand Viva -I	Qualifying		DM 21002

2nd Year

COURSE STRUCTURE: 4th Trimester
(August – October)

Sl.No.	COURSES	CREDITS	Hours	CODE
1	Business Model Development	3	30	DM 20617
2	Sustainable Development	1	10	DM 20702

Term-IV	Courses	Credits	Hours	Code
1	Elective – I (Specialization – I)	3	30	
2	Elective – II (Specialization – I)	3	30	
3	Elective – IIII (Specialization – I)	3	30	
4	Elective – I (Specialization – II)	3	30	
5	Elective – II (Specialization – II)	3	30	
6	Elective – IIII (Specialization – II)	3	30	

Total Credit (4th Trimester)	22
Total Hours (4th Trimester)	220

COURSE STRUCTURE: 5th Trimester
(November – January)

Term-V	Courses	Credits	Hours	Code
1	International Management	3	30	DM 20909
3	Elective – IV (Specialization – I)	3	30	
4	Elective – V (Specialization – I)	3	30	
5	Elective – VI (Specialization – I)	3	30	
6	Elective – IV (Specialization – II)	3	30	
7	Elective – V (Specialization – II)	3	30	
8	Elective – VI (Specialization – II)	3	30	

Total Credit (5th Trimester)	21
Total Hours (5th Trimester)	210

COURSE STRUCTURE: 6th Trimester
(February– March)

SL	Courses	Credits	Hours	Code
1	Dissertation	3		DM 21003
2	Grand Viva II	Qualifying		DM 21004

Total Credit (6th Trimester)	3
Total Hours (6th Trimester)	

Total Credit (All Trimester)	109
Total Hours (All Trimester)	1009

Elective Courses- "Specialization in Financial Management Area"

Sl.No.	Course	Credits	Code
1	Security and Portfolio Management _ Term IV	3	DM 20106
2	Financial Derivatives Management _Term V	3	DM 20107
3	Corporate Finance _ Term IV	3	DM 20108
4	Project Finance	3	DM 20109
5	Commercial Banking _Term V	3	DM 20110
6	Audit and Taxation_ Term IV	3	DM 20111
7	Wealth management	3	DM 20112
8	Financial Analytics	3	DM 20113
9	Mergers and Acquisition	3	DM 20114
10	International Financial Management	3	DM 20115
11	Financial Risk Management _Term V	3	DM 20116
12	Financial Analysis, Planning and Control	3	DM 20117

Elective Courses - "Specialization in Marketing Management Area"

Sl.No.	Course	Credits	Code
1	Consumer Behavior _ Term IV	3	DM 20204
2	Product and Brand Management _Term IV	3	DM 20205
3	Sales and Distribution Management _ Term IV	3	DM 20206
4	Rural Marketing	3	DM 20207
5	Services Marketing _Term V	3	DM 20208

6	**Retail Management _Term V**	3	DM 20209
7	**Strategic Marketing _ Term V**	3	DM 20210
8	Customer Relationship Marketing	3	DM 20211
9	Marketing Analytics	3	DM 20212
10	B2B Marketing	3	DM 20213
11	International Marketing	3	DM 20214
12	Hospitality and Healthcare Services Marketing	3	DM 20215
13	Content Marketing	3	DM 20216

Elective Courses - "Specialization in Operations And Supply Chain Management Area"

Sl.No.	Course	Credits	Code
1	**Logistics & Distribution Management _Term IV**	3	DM 20307
2	**Operations Strategy _Term IV**	3	DM 20308
3	**Total Quality Management _Term IV**	3	DM 20309
4	Project Management	3	DM 20310
5	Pricing and Revenue Management	3	DM 20311
6	**Sustainable Operations Management _Term V**	3	DM 20312
7	**Supply Chain Analytics _Term V**	3	DM 20313
8	Business Process Reengineering	3	DM 20314
9	Global Operations Management	3	DM 20315
10	Technology Management	3	DM 20316
11	Services Operations Management	3	DM 20317
12	**Theory of Constraints _Term V**	3	DM 20318
13	Digital Manufacturing	3	DM 20319
14	Strategic Supply Chain Management		

Elective Courses- "Specialization in Human Resource Management Area"

Sl.No.	Course	Credits	Code
1	**Strategic Human Resource Management _Term V**	3	DM 20405
2	**Performance Management and Appraisal _Term IV**	3	DM 20406
3	Transformational Leadership and Change	3	DM 20407
4	**HR Analytics _ Term V**	3	DM 20408
5	**Employee Relations and Employment Laws _Term IV**	3	DM 20409
6	Talent Management	3	DM 20410

7	**Compensation Management _Term IV**	3	DM 20411
8	HR System and Audit	3	DM 20412
9	**Industrial Psychology _Term V**	3	DM 20413
10	Behavioral Operations Management	3	DM 20414
11	Management of Stress and Counselling /Knowledge Management	3	DM 20415
12	HR Audit and Accounting	3	DM 20416
13	Organization Development		

Elective Courses- "Specialization in Business Analytics"

Sl.No.	Course	Credits	Code
1	**Foundation of Data Science _Term IV**	3	DM 20505
2	**Decision Science _Term V**	3	DM 20506
3	**Business Intelligence & Data Visualization _Term IV**	3	DM 20507
4	**Information Management, Data Security & Privacy _Term V**	3	DM 20508
5	Blockchain	3	DM 20509
6	Natural Language Processing & Web/Media Analytics	3	DM 20510
7	**Advanced AI/ML Techniques & Applications _Term IV**	3	DM 20511
8	Deep Learning	3	DM 20512
9	Database Management & Data Warehousing	3	DM 20513
10	**Big Data & IoT _ Term V**	3	DM 20514
11	Evidence based Consultancy	3	DM 20515
12	AWS & Cloud	3	

•**Academic Time Table:** In place; Week wise prepared.

•**Internal Continuous Evaluation System:** Yes in place

•**Student's assessment of Faculty:** Feedback System through ERP

13. List of Research Project/Consultancy Works

No of Projects carried out, funding agency, Grant received:

1 grant received in 2020-21 from AICTE for RPS-Research promotion Scheme.
AQIS Application No: 1-9304847231
Title of the Project: A Study on Mental Health of Leaders to Examine the Relationship between Emotional Competence and Organizational Performance during Social Disruption.

Journal

1. Gupta, Sayan, Bandyopadhyay, Gautam, Biswas, Sanjib & Mitra, Arup (2022). An Integrated Framework for Classification and Selection of Stocks for Portfolio Construction: Evidence from NSE, India. Decision Making: Applications in Management & Engineering (Scopus) (Accepted)

2. Mondal, Chirantan, Giri, Bibhas C. & Biswas, Sanjib (2022). Integrating Corporate Social Responsibility in a closed-loop supply chain under government subsidy and used products collection strategies. Flexible Services and Manufacturing Journal (Springer, Scopus, SCI-E, ABDC-C, 2020 IF: 2.603; ISSN Online: 1936-6590; Print: 1936-6582); 34, 65- 100. https://doi.org/10.1007/s10696-021-09404-z

3. Torkayesh, Ali Ebadi, Pamučar, Dragan & Biswas, Sanjib (2022). Supplier Selection in Healthcare Supply Chain Management During COVID-19 Pandemic: A Novel Fuzzy Rough Decision-Making Approach. Annals of Operations Research (Springer, ISSN: 0254-5330 (print); 1572-9338 (web), Scopus, SCI-E, WoS, ABDC-A, ABS 3*, UGC CARE-I, IF: 4.854) https://doi.org/10.1007/s10479-022-04529-2

4. Sanyal. Aparajita (2022), "Soaring Ambitions of White Enigma" published in AIMS JOURNAL OF MANAGEMENT (AIMS) – UGC Care-I Journal.

5. Dey, K, & Bhattacharyya P.R., (2022), Investigating Relationship between Entrepreneurial Orientation and performance of Manufacturing MSMEs using Multidimensional Construct, Paper accepted for publication in Perspectives on Management' ISSN no 0974-7095, Journal of Heritage Business School, Kolkata

6. Chatterjee, Tilak, Shrivastava, Ravindra, Biswas, Sanjib, Mistry, Piyasi & Kowtal, Jayashree (2021). Mohendra Dutt & Sons – A Century Old Legacy of Family Business (Accepted, AIMS Journal of Management, UGC CARE-I) - Teaching Case

7. Paul, S.M., Bhattacharyya, P.R., & Bapat, G. S.(2021), Blended mode as an alternative solution towards sustainable growth and development: An Exploratory Study using Multilayer Perceptron Model, Academy of Marketing Studies Journal (ABDC B) ,26(1), 1-12

8. Biswas, Sanjib, Pamučar, Dragan, Chaudhury, Paramita & Kar, Samarjit (2021). A New Decision Support Framework with Picture Fuzzy Information: Comparison of Video Conferencing Platforms for Higher Education in India. Discrete Dynamics in Nature and Society (Hindawi, Scopus, SCI-E, IF: 1.348; ISSN: 1026-0226 (Print), 1607-887X (Online)), Article ID: 2046097, 1-22. https://doi.org/10.1155/2021/2046097

9. Biswas, Sanjib, Pamučar, Dragan, & Kar, Samarjit, & Sana, Shib Sankar (2021). A New Fermatean Fuzzy FUCOM-CODAS Framework for Group Decision Making: Comparison of Select Smartphone Brands in India. Symmetry, (MDPI, Scopus, SCIE IF: 2.713 (2020), ISSN: 2073-8994), 13(12), 2430; https://doi.org/10.3390/sym13122430

10. Pramanik, Pijush Kanti Dutta, Biswas, Sanjib, Pal, Saurabh, Marinkovic, Dragan & Chaudhury, Prasenjit (2021). A Comparative Analysis of Multi-Criteria Decision-Making Methods for Resource Selection in Mobile Crowd Computing, Symmetry (MDPI, Scopus, SCI-E, IF: 2.713 (2020), ISSN: 2073-8994), 13(9), 1713. https://doi.org/10.3390/sym13091713

11. Biswas, Sanjib, Pamučar, Dragan, & Kar, Samarjit (2021). A Preference-based Comparison of Select Over-the-Top Video Streaming Platforms with Picture Fuzzy Information, International Journal of Communication Networks and Distributed Systems (Inderscience, Scopus, ESCI indexed, UGC-CARE; ISSN: Online 1754-3924; Print 1754-3916) (Accepted) https://doi.org/10.1504/IJCNDS.2022.10043309

12. Biswas, Sanjib, Pamučar, Dragan, & Mukhopadhyaya, Jayanta Nath (2021). A multi-criteria based analytical study of the impact of Covid-19 on ELSS fund performance in India, International Journal of Management & Decision Making (Inderscience, Scopus, UGC-CARE,UK-ABS Listed (AJG-1), ISSN: Online 1741-5187; Print 1462-4621) (Accepted)

13. Biswas, S., Majumder, S., Pamučar, D., & Dawn, S.K. (2021). An Extended LBWA Framework in Picture Fuzzy Environment using Actual Score Measures: Application in Social Entrepreneurship, International Journal of Enterprise Information Systems (IJEIS) (IGI Global, Scopus, WoS, ESCI) (Accepted)

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DOI: https://doi.org/10.1080/1528008X.2020.1867698. (SCOPUS indexed, ABDC B, ABS 2)

15. Jana, R. K., Ghosh, Indranil & Das, Debojyoti (2021). A Differential evolution-based regression framework for forecasting Bitcoin price. Annals of Operations Research, DOI: 10.1007/s10479-021-04000-8. (SCI/SCOPUS/ABDC (A) Indexed Springer Journal) (Impact Factor 2.583).

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18. Mondal, C., Giri, B.C., & Biswas, S. (2021). Integrating Corporate Social Responsibility in a closed-loop supply chain under government subsidy and used products collection strategies. Flexible Services and Manufacturing Journal (Springer, Scopus, SCI-E, ABDC-C, IF: 2.368); https://doi.org/10.1007/s10696-021-09404-z

19. Ghosh, Indranil & Chaudhuri, Tamal Datta (2021). FEB-Stacking and FEB-DNN Models for Stock Trend Prediction: A Performance Analysis for Pre and Post Covid-19 Periods. Decision Making: Applications in Management and Engineering, 4, 51-84. (SCOPUS Indexed Journal)

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21. Bhattacharyya P R and Priya S (2021) , Understanding of Marketing Models with Reference to an Electrical Manufacturing Unit in the Context of COVID-19 in Jharkhand, Economic and Business Challenges in India: Pandemic and After , Vandana Publications, New Delhi, ISBN : 978-81-949069-0-2

22. Mondal, S., & Samaddar, K. (2020). Responsible tourism towards sustainable development: literature review and research agenda. Asia Pacific Business Review, 1-38. https://doi.org/10.1080/13602381.2021.1857963. (SCOPUS indexed, ABDC B, ABS 2)

23. Mondal, S., & Samaddar, K. (2020), "Issues and challenges in implementing sharing economy in tourism: a triangulation study", Management of Environmental Quality, Vol. ahead-of-print No. ahead- of-print. https://doi.org/10.1108/MEQ-03-2020-0054.(Scopus Indexed ,ABDC Listed)

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Conference

1. Mallick, Nita, Biswas, Sanjib, Sanyal, Aparajita, & Bandyopadhyay, Gautam (2022). Enablers for Employee Satisfaction in Digital Age: Evidence from India. Presented in the International Conference, SHRUTI 2022 organized by Calcutta Business School in collaboration with ISTD, India and ORSI Durgapur Chapter, March 10-12, 2022

2. Bhattacharyya, P. R., Biswas, Suchandra, Chatterjee, Nilendu, & Dey, Arunita (2022). Unearthing Sundarmon in the Sunderbans: Social Responsibility towards Enrichment of Rural Youth. Presented at 2 Day National Conference on " Education Policies and Role of Skill Development in Generating Employability & Strengthening Industry-Academia Interface" sponsored by Indian Council of Social Science Research – Eastern Regional Centre to be held on May 18-19, 2022 at Surendranath College for Women, Kolkata.

3. Bhattacharyya, P. R. & Paul, Sunetra Maitra (2022). Exploring impact of CVCI model on purchase intention for online grocery items in the 7th Hybrid International Conference on Embracing Transformation: Innovation & Creation organised by Kodolanyi Janos University, Hungary, Tradepreneur Global Academic Platform, UK and CT University, Ludhiana, India to be held on May 26-28, 202. Paper accepted

4. Bhattacharyya, P. R., Mukherjee, Pravanjan & Basu, Tania (2022). Sustainable Branding: An impact of Customer Value Chain Involvement (CVCI) in consuming Green FMCG products in the Indian market in International Conference On Sustainable Marketing-Delivering Value to be held from April 22- 24, 2022

5. Bhattacharyya, P. R. & Paul, Sunetra Maitra (2022). Blended mode as an alternative solution towards sustainable growth and development: An exploratory study in AICTE sponsored Hybrid International Conference on Circular Economy, Management and Industry 4.0 (ICCEMIS2021) leading towards Sustainability organised by BVIMSR, Pune and Apeejay School of Management, New Delhi

6. Biswas, Sanijb, Pamučar, Dragan, Raj, Akanksha Raj, & Kar, Samarjit (2022). A Proposed q-Rung Orthopair Fuzzy based Decision Support System for Comparing Marketing Automation Modules for Higher Education Admission. International Conference on “Computational Intelligence for Engineering and Management Applications - CIEMA 2022”, March 26-27, 2022, India. (Accepted for Publication in Springer LNEE Series; Scopus indexed) 5/30/22

7. Ghosh, Indranil, & Sanyal, Manas K (2021). Hierarchical Frameworks of Transfer Learning, Unsupervised Text Modelling and Ensemble Machine Learning for Predictive Analytics of Airbnb Rental Pricing. Management Doctoral Colloquium, Organized by Vinod Gupta School of Management, Indian Institute of Technology Kharagpur, India. (Received Best Paper Award)

2. Biswas, S., Majumder, S., & Dawn, S.K. (2021). Challenges of Social Entrepreneurship in New Normal: Application of Score based LBWA Method in Picture Fuzzy Environment. 6th International Conference on “Managing Business in a Covid-19 Era: Opportunities & Challenges” organized by School of Business, Skyline University College, Sharjah, UAE, March 23, 2021

3. Biswas, S. & Pamučar, D. (2021). Critical Success Factors for Green Logistics in India: A Fuzzy Multi-Criteria Group Decision Making Approach. International Conference on “Operations and Supply Chain Management” (ICOSCM)”organized by Symbiosis Institute of Operations Management, January 17, 2021.

4. Biswas, S., & Gupta, N.K. (2021). Impact of GST Implementation on Working Capital Management of Select Indian Steel Companies: An Entropy-MARCOS Framework. International Conference on “Operations and Supply Chain Management” (ICOSCM)” organized by Symbiosis Institute of Operations Management, January 17, 2021.

5. Ghosh, Indranil, Sanyal, Manas K. & Jana, R. K. Jana (2020). An Ensemble of Ensembles Framework for Predictive Analytics of Commodity Market. IEEE 4th International on Computational Intelligence and Networks (CINE 2020) (Held on 27-29 February, 2020 Indian Statistical Institute, Kolkata, India).

6. Biswas, S., Bandyopadhyay, G., & Guha, B. (2020). Comparing Dividend Payout Capabilities of FMCG and Consumer Durables Firms using Multi-Criteria Decision Analysis: Evidence from India. International Conference on "Strategic Management, Decision Theory and Data Science" organized by IAPQR in collaboration with CSIR-CGCRI to be held on Jan 04-06, 2020 in Kolkata.

7. Bhattacharyya, P.R. (2020)_ Co-authored a paper with Aniruddha Bhowmick titled How COVID-19 and Economic Lockdown May Change Allopathic OTC Medicine Market Scenario : An Introspection Analysis Based on Kolkata, INDIA in 2nd International Conference on COVID-19 STUDIES to be held on AUGUST 26-27, 2020 , Paris France

8. Bhattacharyya, P.R (2020) Co-authored a paper with titled Opportunities and Operational Challenges for Indian MSME's in the New Normal: A Triangulation Effect in the 2nd International Conference on COVID-19 STUDIES to be held on AUGUST 26-27, 2020, Paris France

9. Bhattacharyya, P.R (2020) Co-authored a paper titled Role Of Technology In Religious Education: Challenges And Opportunity In The New Normal at CBS Kolkata in the International Management Conference MARSOC 2020 held on 23rd July 2020

10. Agarwal, V., & Biswas, S. (2019). Discerning Critical Competencies in Industry 4.0: An Expert Opinion based Group Decision Making Framework. Second International Conference on "Frontiers of Operations Research and Business Studies (FORBS 2019)" organized by Calcutta Business School in collaboration with Operational Research Society of India, Durgapur Chapter, Dec 27-28, 2019, Kolkata, India. (**Received Best Paper Award**)

11. Sharma, S., Mondal, S., & Samaddar, K. (2019)"Cultural Involvement: A Driving Force towards Responsible Tourism" 2nd International Conference on Frontiers of Operation Research and Business Studies(FORBS-19) organized by CBS & Operational Research Society of India (**Best Paper Award**)

12. Mondal, S., & Datta Chaudhuri, T. (2019). "Marketing Strategy & Business Performance" 2nd International Conference on Frontiers of Operation Research and Business Studies(FORBS-19) organized by CBS & Operational Research Society of India

13. Ghosh, Indranil & Chaudhuri, Tamal Datta (2019). Wavelet Decomposition Approach for Understanding Time Varying Relationship of Financial Sector Variables: A Study of the Indian Stock Market. FORBS 2019 (Dec. 27-28, 2019), Calcutta Business School, India.

14. Biswas, S., & Chaudhuri, T. D. (2019). Dividend Payout and Firm Performance: A Study of BSE Listed Organizations using TOPSIV Framework. Second International Conference on "Frontiers of Operations Research and Business Studies (FORBS 2019)" organized by Calcutta Business School in collaboration with Operational Research Society of India, Durgapur Chapter, Dec 27-28, 2019, Kolkata, India.

15. Biswas, S., Bandyopadhyay, G., Bhattacharjee, M., & Guha, B. (2019). Working Capital Management in Emerging Market: An Introspection from Investment Decision Making Perspective. Second International

Conference on "Frontiers of Operations Research and Business Studies (FORBS 2019)" organized by Calcutta Business School in collaboration with Operational Research Society of India, Durgapur Chapter, Dec 27-28, 2019, Kolkata, India.

16. Rudra, S., & Biswas, S. (2019). Marketing Investment and Firm Performance in Emerging Market: A Compromise Solution based Multi-Criteria Decision Analysis. Second International Conference on "Frontiers of Operations Research and Business Studies (FORBS 2019)" organized by Calcutta Business School in collaboration with Operational Research Society of India, Durgapur Chapter, Dec 27-28, 2019, Kolkata, India.

17. Biswas, S. (2019). Implications of Industry 4.0 vis-à-vis Lean Six-Sigma: A Multi-Criteria Group Decision Approach. J.D.Birla International Management Conference on "Strategic Management in Industry 4.0", organized by J D Birla Institute of Management, Kolkata, September 26-27, 2019. (**Received Best Paper Award**)

18. Gupta, S., Bandyopadhyay, G., Biswas, S., & Upadhyay, A. (2019). A Hybrid Machine Learning and Dynamic Nonlinear Framework for Determination of Optimum Portfolio Structure. In Saini, H.S., Sayal, R., Govardhan, A., & Buyya, R. (Eds.). Innovations in Computer Science and Engineering (pp. 437-448). Springer, Singapore (Scopus Indexed); Proceedings of the Sixth ICICSE 2018, organized by Guru Nanak Institutions, Hyderabad in collaboration with Computer Society of India (CSI) August 17-18, 2018.

19. Bhattacharyya, P.R (December 2019) Co-authored a paper titled Service Quality Gap Analysis for Online and Offline Household Service Provider Business Using SERVQUAL and SERVPERF Approach at IMI Kolkata in the International Management Conference 2019 held on 19th – 20th of December,, 2019

20. Bhattacharyya, P.R (September 2019) Co-authored a paper titled Service Quality Gap Analysis for Online and Offline Household Service Provider Business Using SERVQUAL Approach in J.D.Birla International Management Conference 2019 held on 26th – 27th of September, 2019, J D Birla Institute of Management, Kolkata

21. Chaudhuri, S., & Biswas, S. (2018). Linkage between Technology and Human Capital Development Strategies: Exploratory Evidence from Four Leading Firms in India. In the proceedings (Edited by: Ahmed, G., Abidi, N., Limbu, Y.B., Jayachandran, C., & Cardinali, S. (2019); ISBN 13 978-0-9797659-4-0) of 7th Research Symposium on "Managing Business in a Digital Age: Opportunities & Challenges" organized by The Society for Global Business & Economic Development (SGBED) at Skyline University, Dubai (UAE), Dec 17-19, 2018.

22. Biswas, S., Bandyopadhyay, G., & Gupta, S. (2018). An Insight of Sectoral Performance of Bombay Stock Exchange (BSE) in a Multi-Criteria Decision Making Framework using EDAS Method. 13th Annual International Conference on "Applied and/or Interdisciplinary Research: Emerging Economy Perspectives (Convergence 2018)" organized by IFIM Business School, December 21 – 22, 2018. (**Received Emerald Best Paper Award**)

23. Gupta, S., Bandyopadhyay, G., Bhattacharjee, M., & Biswas, S. (2018). Portfolio Selection using DEA at Risk – Return Interface: A Study Based on NSE, India. 13th Annual International Conference on "Applied and/or Interdisciplinary Research: Emerging Economy Perspectives (Convergence 2018)" organized by IFIM Business School, December 21 – 22, 2018. (**Received Emerald Best Paper Award**)

24. Bhattacharjee, M., Bandyopadhyay, G., Gupta, S., & Biswas, S. (2018). A Critical Inspection of the Impact of Income on Purchase Decision under the Mediating Effect of Sales Opinion among the Low-Literate Consumers' of

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25. Ghosh, Indranil & Chauduri, Tamal Datta (2018). A Deep Learning Framework for Predicting the Exchange Rate Using Relative Returns, Volatility Measures and Technical Indicators. 11th Triennial International Conference of the Association of Asia Pacific Operational Research Societies (APORS), Kathmandu, Nepal.

26. Basu, Pratik, Ghosh, Indranil & Sanyal, Manas K (2018). Structural equation modelling based empirical analysis of technical issues for lean manufacturing implementation in the Indian context. IEEE 7th International Conference on Industrial Technology and Management (ICITM), Oxford, UK (Held on 7-9 March, 2018).

27. Bhattacharyya, P.R (December 2018) Co-authored a paper titled Teenagers' Perception towards Celebrity Endorsement and Its Impact on Brand Building for Branded Apparels: An Empirical Analysis in 6th PAN-IIM World Management Conference, Dec 13-15, 2018: Abstract of the paper published in Conference Proceedings., IIM Bangalore

28. Bhattacharyya, P.R (January 2018) Co-authored a paper titled How Packaging Influences Consumers' Purchase Decision: An Introspection in the IXth International Conference in Empowering To Create Smart Future Through E-Governance and Digitisation, BVIMSR, Navi Mumbai

29. Mukhopadhyay, S., Chaudhuri, T. D., & Mandal, J. K. (2017, March). A hybrid PSO-fuzzy based algorithm for clustering Indian stock market data. In International Conference on Computational Intelligence, Communications, and Business Analytics (pp. 475-487). Springer, Singapore.

30. Ghosh, I., Sanyal, M. K., & Jana, R. K. (2017, December). Analysis of Causal Interactions and Predictive Modelling of Financial Markets Using Econometric Methods, Maximal Overlap Discrete Wavelet Transformation and Machine Learning: A Study in Asian Context. In International Conference on Pattern Recognition and Machine Intelligence (pp. 664-672). Springer, Cham.

31. Sen, J., & Chaudhuri, T. (2017). A robust predictive model for stock price forecasting. In Proceedings of the 5th international conference on business analytics and intelligence (ICBAI 2017), Indian Institute of Management, Bangalore, India.

32. Ghosh, Indranil & Chaudhuri, Tamal Datta (2016). Understanding and Forecasting Stock Market Volatility through Wavelet Decomposition, Statistical Learning and Econometric Methods. Fourth International Conference on Business Analytics and Intelligence (ICBAI), IISC Bangalore, India.

33. Sen, J., & Chaudhuri, T. (2016). Decomposition of time series data of stock markets and its implications for prediction–an application for the Indian auto sector. In Proceedings of the 2nd National Conference on Advances in Business Research and Practices (ABRMP 2016).

34. Ghosh, I., Paul, P. K., Chattopadhyay, M., & Dan, P. K. (2016). Delving the Interrelationship of Factors Affecting Product Development in Indian Consumer Durable Industry: A Multivariate Data Analytics Approach. International Conference on Big Data & Business Analytics, At New Delhi, India

35. Ghosh, Indranil, Sanyal, Manas K, Jana, R. K. & Dan, Pranab K. (2016). Machine learning for predictive modeling in management of operations of EDM equipment product. Second IEEE International Conference on Research in Computational Intelligence and Communication Networks (ICRCICN). Kolkata, India.

36. Biswas, S., & Sen, J. (2016). A Proposed Framework of Next Generation Supply Chain Management Using Big Data Analytics. National Conference on "'Emerging Trends in Business and Management: Issues & Challenges" organized by Department of Commerce & Management, West Bengal State University, Barasat on 17-18 March, 2016.

37. Shrivastava, K., Bose, A., & Biswas, S. (2016). Assessment of Implementation of Lean Manufacturing Practices in Indian Plywood Industries – A Case Study. 2nd National Conference on "Advances in Business Research and Management Practices" conducted by Calcutta Business School on 8-9 January, 2016.

38. Bhattacharyya, P.R (January 2016) Satisfaction and Delight – An Empirical Evaluation" in the 2nd National Conference in Advances in Business Research and Management Practices (ABRMP 2015), Calcutta Business School

39. Sengupta G., Biswas S., & Mukhopadhyay K. (2015). Innovative TQM practices in Establishing Quality for Management Education – A Review and Proposal of a Framework. 5th Annual International Conference of IISWBM on "Innovations and Best Practices in Business, Human and other Earth Resources Management" on 15-16 January, 2015.

40. Bhattacharyya, P.R (December 2015) Co-authored a paper titled "The Impact of Generation Z Activities on Green Marketing" in the International Marketing Conference Emerging Markets, Evolving Perspectives, International Management Institute (IMI), Kolkata

41. Bhattacharyya, P.R (December 2014) Co-authored a paper titled "Providing Clean and Safe Drinking Water to Rural Communities in India- An Analytical Study" for presentation in the National Conference in Advances in Business Research and Management Practices (ABRMP 2014), Calcutta Business School

42. Bhattacharyya, P.R (December 2014) Co-authored a paper titled "Empowering Pharmaceutical Companies with Talent Management" for presentation in the National Conference in Advances in Business Research and Management Practices (ABRMP 2014), Calcutta Business School

43. Bhattacharyya, P.R (March 2014)Co-authored a paper in the International Conference on Finance and Business Management (ICFBM 2014), Organized by Society of Technical and Management Professionals, New Delhi,

44. Mukhopadhyay, K., & Biswas, S. (2014). Critical Appraisal of Project Management Competencies – A Case Study. 3rd International Conference on "Paradigm Shift in Innovative Business Management" conducted by Vishisht School of Management – Indore on 6-7 December, 2014.

45. Pal, G., & Biswas, S. (2014). A Review of the Critical Factors Affecting the Success of Lean Implementation in Indian Manufacturing Organizations – Challenges & Way Forward. 1st National Conference on "Advances in Business Research and Management Practices" conducted by Calcutta Business School on 5-6 December, 2014.

46. Bhattacharyya, P.R (December 2013) Presented a paper with a research associate in the International Conference on Global Integration and Sustainability: Management Education at the Crossroads, Organized by Asian Forum on Business Education (AFBE) and Calcutta Business School,

47. Sengupta, Siddhartha & Sinha, Bani K. (2010).“A Resilient Supply Chain Model” at APORS 2010, Penang Malaysia, Dec 2010.

Book/Book Chapter

1. Sanyal, Aparajita (2022) “Impact of Age on Technological Adoption in Education Industry”, Published e-Book in AIMS convention, ISBN: 978-1-68576-258-2

2. Bhattacharyya P R and Priya S (2021) , Understanding of Marketing Models with Reference to an Electrical Manufacturing Unit in the Context of COVID-19 in Jharkhand, Economic and Business Challenges in India: Pandemic and After, Vandana Publications, New Delhi, ISBN : 978-81-949069-0-2

3. Bhattacharyya P Rand Dey K (2020), Service Quality Gap Analysis for Online and Offline Household Service Provider Business Using SERVQUAL Approach, Published in Full Text Book edited by ISPEC Publishing Agency, ISBN: 978-625-7139-34-2

4. Bhattacharyya P R and Bhowmick A (2020), How Covid-19 And Economic Lock Down May Change Allopathic OTC Medicine Market Scenario: An Introspection Analysis Based On Kolkata, India, Published in Full Text Book edited by ISPEC Publishing Agency, ISBN: 978-625-7139-34-2

5. Chaudhuri, Tamal Datta (2020). Understanding a Company for Value Investing: Business Efficiency, Business Effectiveness, Innovativeness, Sustainability.

6. Chaudhuri, Tamal Datta (2020). Overview of the Indian Economy: Empirical analysis of financial markets, exchange rate movements and industrial development

7. Chaudhuri, Tamal Datta (2019). Treasury Management: Art/Craft/Research/Control

8. Ghosh, I., Sanyal, M. K., & Jana, R. K. (2018). An integrated approach incorporating nonlinear dynamics and machine learning for predictive analytics and delving causal interaction. In Intelligent Engineering Informatics (pp. 285-300). Springer, Singapore.

9. Chaudhuri, Tamal Datta (2018). Understanding Finance

10. Chaudhuri, T. D. & Ghosh, I. (2015). Application of Multi Criteria Decision Making in Management

Cases Published

1. Bhattacharyya, P.R. (2021). “Turning the Wheels of Fortune at GFCL” in AIMS Journal of Management, Vol 6, No 2, January 2021 (ISSN: 2395-6852)

k.	Industry Linkage : Yes; IIPC Cell
	https://calcuttabusinessschool.org.in/wp-content/uploads/2021/11/CBS-IIPC-CELL.pdf
l.	MOUs with industries: Yes

14. LoA and subsequent EoA till current Academic Year: Yes
https://calcuttabusinessschool.org.in/aicte-approvals/

15. Accounted Audit statement for last three years: Yes
https://calcuttabusinessschool.org.in/annual-report/

16. Best Practices adopted:

• Centre of Excellence on Financial Market

Financial Markets play an important role in the overall economy development. The major objective of the centre is to encourage literacy, awareness and research in the diversified areas of finance and economics through undertaking research activities, publications, conducting certification programmes and various FDPs and webinar.

• Centre for Human Values & Business Ethics [HVBE]

The Centre for Human values & Business Ethics [HVBE] starts with the sentiment of civic sensitivity where Students, Academicians, Industry Experts, Scholars can join as a voluntary member and be ready to contribute innovative concepts related to Human Values with its sketch to shape the dimensions of attitude, commitment, motivation, perception and leadership skills that are essential characteristics to restructure human behavior. From its very inception, the centre is devoted to unite individuals with organizations for a common cause for the benefit of the society.

• Centre for Digital Marketing

CBS Centre of Excellence in Digital Marketing stresses on delivering theoretical knowledge and using the platforms in the form of organizing conclaves, competitions, webinars, and also encourages its faculty members and students in exploring new vistas of enriching digital platforms through their thoughts and actions.

• Centre for Entrepreneurship & Private Equity

An individual who creates a new business, bearing most of the risks and enjoying most of the rewards is an entrepreneur and the process by which the business is set up known as entrepreneurship. In Calcutta Business School, there has been a constant effort to create entrepreneurs through regular training and developmental programmes, through workshops. We also have a tie-up with NEN (National Entrepreneurship Network), Wadhwani Foundation where students are motivated to learn, create Projects and present in the presence of esteemed panelists.

ADDITIONAL FEATURES OF CBS

NEN
Calcutta Business School has tied up with NEN (National Entrepreneurship Network) under the leadership of Dr Romesh Wadhwani, Founder and Chairman who strongly believes in not-for-profit with the primary mission of accelerating economic development in emerging economies by driving job creation in India and other emerging economies through large-scale initiatives in entrepreneurship, small business growth, innovation, and skilling.

NSE SMART STIMULATION

CBS follows a practice-oriented approach in its teaching pedagogy. To give more impetus for real-life decision making, simulation & experiential learning has been made as an integral part of the courses. In line with the participant-involved learning process, CBS has tied up with NSE Academy as a collaborator. We offer stock and derivatives market operation through a stimulator system offered by NSE.

INCUBATION CENTRE

Calcutta Business School has set up an Incubation Centre, jointly with NEN, Wadhwani Foundation, to promote young generation entrepreneurs to ideate, create and develop business. Since the world has now become a global market, we at CBS always encourage our students and budding entrepreneurs to create a difference through our Incubation Centre.

COUNSELLING LAB

The unique feature added to Calcutta Business School in this present dimension is Counselling Lab which is a blended form of psychometric test, behavioral counselling and testing of psycho-motor movement. This lab will be of immense help towards psychological mapping of the young talents who are tomorrow's budding managers. Moreover, this lab will be instrumental in different MDP Programmes across industries for training, attitudinal scaling and cognitive therapy.

Name of the Contact person for RTI	-	Dr. Anindya Duta
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